



Stand2Learn, LLC

## PRESS RELEASE



### Standing Desk from Stand2Learn Earns the GEI Seal of Endorsement

**College Station, Texas (January 15, 2016):** Stand2Learn's stand-biased desk has earned the Global Educator Institute (GEI) Seal of Endorsement, placing it among the best teaching products available today.

GEI recognizes the very best in classroom-tested, teacher-approved learning products using a vigorous assessment process. Products bearing the GEI Seal of Endorsement have earned the distinction for improving learning and the learning environment.

"At Stand2Learn, we are passionate about designing quality, stand-biased student desks to not only improve student standardized test scores by 3-5% but also their health by increasing their caloric burn rates by 20%," said Mack Westbrook, President at Stand2Learn. "We're honored to receive GEI's Seal of Endorsement from teachers who are open to new methods to help students grow academically in the classroom."

"The Stand2Learn Standing Desk was helpful in assisting my learners of various learning needs, leveling the playing field when addressing the standards they are learning every day. It has been a lifesaver in my classroom." — Nicholas C., GEI Reviewer

"My students found so many different uses for this desk. Some took notes, some used it for assessments, and some used it during group work. It also served as a great solution for overly stimulated students to continue working while still getting a change in position. We love it!" — Anita L., GEI Reviewer

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A GEI Seal of Endorsement is becoming one of the most recognized and prestigious awards in the educational market for establishing the benchmark of excellence in learning products.

Products that earn the GEI Seal of Endorsement have been subjected to an in-depth rubric that evaluates effectiveness, durability, value, and ease of use. GEI Reviewers submit their qualitative and quantitative feedback for review and analysis by the GEI Executive Team, which determines whether or not the product is to be awarded a GEI Seal of Endorsement. The GEI Executive Team has more than 100 years combined teaching and administrative experience, and includes a PhD, numerous state certifications, and a nationally recognized educational consultant.

Stand2Learn is quickly becoming the leader in research based designs for student desks. Research proves that standing height desks not only improve student's health by increasing calorie burn rates by 20% but also improve a student's engagement time by 12% and standardized test scores by 3-5%! A health focused desk helping students focus!

#### **About Stand2Learn**

The Stand2Learn desk was a bi-product of a CDC research grant to help fight childhood obesity and the design of Dr. Mark Benden, associate professor and Director of the Ergonomic Center at the EOH Department, School of Public Health at Texas A&M University. His 8 years of research in schools and in the lab and the full field of literature on the topic, shows that sedentary time in children has become one of the most significant opportunities to intervene in the health outcomes of this generation. Finding effective ways to reduce sedentary time and effective methods to evaluate that time and its impact on overall health is critical. The result was a stand-biased student desk giving the student the option to sit or stand in a classroom resulting in improved mobility, improved health, better focus on instruction & improved academics.

### **Canadian Distributor**

For more information

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